

# MEDIA RELEASE

## The McCart Group

### Risk Management & Insurance

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### FOR IMMEDIATE RELEASE

## Phillip Crone Joins The McCart Group as Managing Director of Business Development and Growth



*Duluth, Georgia, April 25, 2011* – Phillip Crone has joined The McCart Group as Managing Director of Business Development and Growth.

The McCart Group, located in Duluth, is a full-service Risk Management & Insurance consulting firm founded in 1971 and has become one of the largest independent brokers in Georgia with worldwide capabilities in over 100 countries on 6 continents.

As the business continues to evolve and expand, Phillip will work closely with the Sales and Marketing team in both the Property & Casualty and Group Benefit Divisions to develop cohesive internal team initiatives, strengthen client relationships, and build strategic industry partnerships.

Phillip is a 1984 graduate of Southern Illinois University where he earned a Bachelor of Science Degree in Marketing. He sold computer hardware from 1985 to 1997 and grew a computer supply company from \$.5 million to \$20 million in 7 years.

After selling the company in 1997, he wrote a motivational book (*A Little Bit over a Long Period of Time*).

Before joining The McCart Group, Phillip served nearly four years as Vice President of Sales in Atlanta for Marsh USA.

For more information, contact Nancy Burnett at [nancy.burnett@mccart.com](mailto:nancy.burnett@mccart.com).

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