

# MEDIA RELEASE

## The McCart Group

Risk Management & Insurance

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### FOR IMMEDIATE RELEASE

## The McCart Group Wins 2011 Kaiser Run/Walk Can Contest Donating 3,278 Cans to Food Bank

***Recognition and Award to be presented Monday, September 26<sup>th</sup>, 3:00 p.m. at the Atlanta Community Food Bank (732 Joseph E. Lowery Boulevard, NW Atlanta, GA 30318)***

For the second year in a row, The McCart Group is the winner of the Kaiser Permanente Corporate Can Contest with over 3,200 cans of food collected and donated to the Atlanta Community Food Bank. The donation weighed in at 3,073 pounds, which equals 2,560 meals going to the community. The McCart Group will be recognized by Kaiser Permanente and Jeff Galloway Productions, and the Atlanta Community Food Bank next Monday, September 26th at 3:00 p.m. at the Atlanta Community Food Bank with representatives from Kaiser, the Food Bank, and Galloway on hand to present the award.

The McCart Group's Benefit Marketing Specialists, Laura Brown and Nitza Hubbard, initiated a contest among the firm's insurance carrier representatives challenging them to contribute to the food donation effort throughout the year and they embraced that challenge in a big way.

The group winner was United Healthcare, donating 973 cans. Rather than bringing the cans to the McCart office on each visit, the United Healthcare employees collected them at their office and surprised The McCart Group with their winning donation just before the Kaiser Permanente Corporate Run/Walk event on September 8<sup>th</sup>, which sponsored the Corporate Can Contest to benefit the Food Bank.

The individual winner was Julie Magnuson from Consumer's Life who personally collected 455 cans. Five additional insurance carriers donated over 100 cans of food to The McCart Group collection. And internally, one individual at McCart donated over 400 cans.

The McCart Group delivered three truckloads of cans to the Food Bank over the summer and then more cans were brought to the Kaiser Corporate Run/Walk by other carriers, clients, friends, and employees of McCart.

Upon delivery of the cans, the staff at The Atlanta Community Food Bank graciously provided facility tours for the group, explaining the extensive reach of the donations they receive and distribute daily. This served to further inspire and motivate The McCart Group effort, realizing the number of lives impacted through the ACFB organization.

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## **About The McCart Group**

As one of Atlanta's leading independent insurance brokers, The McCart Group was established in 1971 and is comprised of an Employer Services & Group Benefits practice and a Risk Management & Property & Casualty Insurance practice. The McCart Group employs over 100 professionals in their Duluth, GA office.

The McCart Group's capabilities encompass the entire spectrum of risk management - property & casualty brokerage, benefits consulting and brokerage services, human resources services, safety & risk control services - all areas that if not managed properly can create significant risk for an organization. Its client base is international, national, and local.

For more information, please visit [www.mccart.com](http://www.mccart.com).

## **About the Kaiser Permanente Corporate Run/Walk & Fitness Program**

The Kaiser Permanente Corporate Run/Walk & Fitness Program is a unique workplace-organized fitness program that began in 1983 in Atlanta with 900 participants from a handful of companies. Designed to inspire fun, fitness and camaraderie among Atlanta's corporate community, the annual event attracts more than 15,000 participants from more than 350 companies and is one of the largest workplace organized corporate fitness events in the southeast. A portion of the proceeds benefits the Atlanta Braves Foundation and the Atlanta Community Food Bank. For more information, visit [www.kpcorporaterunwalk.com](http://www.kpcorporaterunwalk.com).

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